

## Leisure retail / design / Installation

### Pizza Express Wrexham (Wrescam)

In collaboration with interior designers (Fusion By Design), Vision On were commissioned to design and install nostalgic sympathetic graphic solutions to a restaurant within a brand new shopping outlet in the centre of Wrexham.

Initial client meeting, followed by a site visit, Vision On Digital firstly researched the local area and developed a mix of graphic styles that captured the spirit of the town. Bespoke solutions and new technology was implemented into the venue prior to it's launch date.

Entrance and Toilet walls painted flat colour had a mix of 3D and vinyl cut lettering (a mix of colours and textures) of bi-lingual suggestive phrases that set the scene to the history of the land that the restaurant was built on. Full height floor to ceiling lightboxes (using cutting edge illuminated lightsheets) were digitally printed and installed into each of the wall recesses (a montage of famous landmarks, buildings and fables). Overall it created an inspiring mood to the venue.

Let Vision On be the catalyst for your next creative installation, email [design@visionon.net](mailto:design@visionon.net)

